Aventi Group

Fractional CMO Program

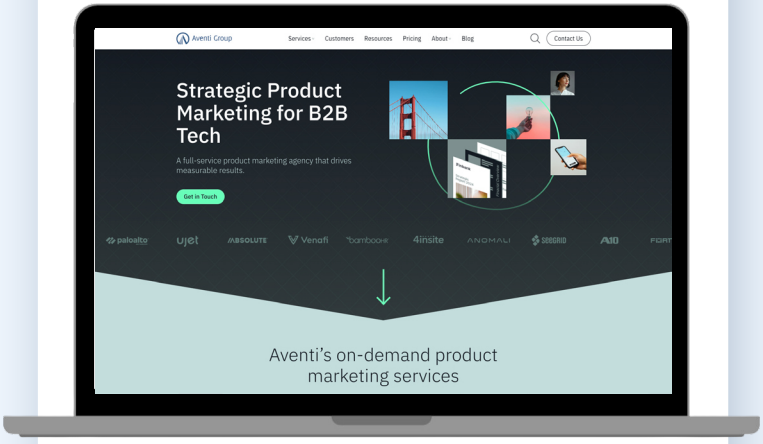
THE RIGHT MARKETING LEADER, RIGHT ON TIME

Aventi Group is widely recognized for its exceptional bench of product marketing experts.

Our Marketing leaders bring decades of B2B tech experience in cybersecurity, SaaS, fintech, and enterprise software.

We understand how to align product marketing, demand gen, brand, and sales under a unified strategy.

With roots in execution, our fractional leaders aren't just planners—they build, lead, and optimize real marketing programs.



Who This is For

Startups
preparing for rapid growth or funding

Scale-ups
in need of stronger GTM coordination or marketing clarity

Marketing team transitions
where interim leadership is essential

PE/VC-backed companies
ready to professionalize and scale marketing

Marketing Leadership Without the Wait

Strategic Leadership, Fractional Commitment

Senior-level marketing guidance delivered 1–3 days per week—adaptable to your phase, team, and goals.

Embedded, Not External

Our Marketing leaders act as true members of your team—leading meetings, coaching teams, and aligning stakeholders across the org.

Fast Start, Clear Outcomes

We begin with a 30/60/90-day plan focused on business priorities, delivering quick wins and long-term strategy.

Executive Oversight

Partner-level sponsorship to ensure accountability, quality, and alignment with your business goals.

Let's Connect

We'd love to explore your unique challenges and lay out a clear path to bigger wins, fast.

Contact us: www.aventigroup.com/contact